2022

PSYCHOLOGY — HONOURS

Paper : CC-7

(Social Psychology)

Full Marks : 50

Unit : 1 to 4

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words
as far as practicable.

1. Write short notes on **any two** of the following (word limit **300** words each) : 5×2
   - (a) Attitude-Behaviour link
   - (b) Prosocial Behaviour
   - (c) Heuristics
   - (d) Consensus, Consistency and Distinctiveness.

2. Answer **any one** of the following (word limit **800** words) :
   - (a) Define Prejudice. State some ways of reducing it. 3+7
   - (b) What is Cognitive Dissonance? How is it related to attitude change? 3+7
   - (c) Define Aggression. In this context, discuss the social learning theory of Aggression. 3+7

3. Answer **any two** of the following (word limit **1000** words each) :
   - (a) What is Social Psychology? Briefly write about the history of development of Social Psychology in India. 3+12
   - (b) Present a comparative account of Stereotype, Prejudice and Discrimination with suitable examples. What are the sources of stereotypes? 7+8
   - (c) Define social group. How does it exert its influence on performance of its members — Discuss. 3+12
   - (d) Write about the types of non-verbal communication. Describe how facial expressions act as an important source of information about others. 6+9