

LORETO COLLEGE

TIME PLAN 2024-2025

Name of the teacher: Dr Soumya Dutta

Initials: SD

Teaching Objective:

The students will be able to:-

- Understand the Basics of Journalism & Mass Communication

First year MJOR (Journalism Minor)

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome(output)	Assessment
Unit 1	24	<ul style="list-style-type: none">• Types of Media: Print, Broadcast and New Media (Digital and Social Media)• Structure of Newspaper organization• News: Definition, Types, Elements; News Sources• Structure of news: Inverted Pyramid; Intro or Lead• Objectivity• Political reporting, Financial reporting, Sport Reporting	Lecture, discussion method, power point presentations	Evaluate the types of media and understand the structure of news organizations. Learn about structure of news, different types of reporting and news agencies.	Continuous Internal Assessment and C.U Examination
Unit 2	16	<ul style="list-style-type: none">• Print Media Editing: Principles of Editing• Headlines – Types• Page Making – Principles• Photo journalism: Definition; Photo Journalist; Caption writing	Lecture, discussion method, power point presentations	Learn print media editing, how to give headlines, the principles of page making and photojournalism	Continuous Internal Assessment and C.U. Examination
Unit 3	27	<ul style="list-style-type: none">• Understanding Communication: Definition and	Lecture, discussion method, power point	.Understand the communication process.	Continuous Internal Assessment and C.U. Examination

		<p>Components (Sender, Message, Channel, Receiver, feedback, noise); Processes and Semiotic school</p> <ul style="list-style-type: none"> • Forms of Communication (verbal, non-verbal, paralanguage, iconic, semiotic etc.) • Levels of Communication (intrapersonal, interpersonal, group, public, mass communication) • Functions of communication and mass communication (surveillance, correlation, transmission, entertainment, validation, mobilization) 	presentations		
Unit 4	23	<ul style="list-style-type: none"> • Tutorial Project: Field Work and its Printable Outcome: Different types of News writing 	Guiding the students to undergo field work.	Practical understanding of writing different types of news	Presentation of the project

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The students will be able to:-

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First year Journalism IDC (JMCD)

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome(output)	Assessment
Unit 1	25	<ul style="list-style-type: none">• News:Definition; Elements of news; News Sources; Different types of news• Structure of news: inverted pyramid; Intro; Lead; Language of news writing• Objectivity• Feature: Definition, Types• Editorial: Importance, Choice of subjects• Column and Columnist• Interviewing: Research, planning, framing questions• The News Agencies: functions; various international News Agencies	Lecture, discussion method, power point presentations	Understanding the process of news, objectivity, feature, editorial, column, interviewing and news agencies	Continuous Internal Assessment and C.U. Examination
Unit 2	20	<ul style="list-style-type: none">• Communication: Definition, Process and Semiotic school• Forms of Communication (verbal, on-verbal, paralanguage, iconic, semiotic etc.)• Levels of Communication	Lecture, discussion method, power point presentations	Understanding the communication process	Continuous Internal Assessment and C.U. Examination

		<p>(intrapersonal, interpersonal, group, public, mass communication)</p> <ul style="list-style-type: none"> • Functions of communication and mass communication (surveillance, correlation, transmission, entertainment, validation, mobilization) 			
Unit 3	15	<ul style="list-style-type: none"> • TUTORIAL: offline survey by students 	Guiding them to conduct field survey	Practical knowledge about how to conduct surveys	Presentation and assessment