



**Loreto College, Kolkata**

**Best Practices**

**2022-2023**

## Best Practices

### **Title of the Practice: Environmental Consciousness**

#### **Objective:**

Loreto College aims to create a more sustainable world by generating awareness and sense of responsibility among students so that they can minimise the risk of environmental degradation through their contributions in whatever way they can, both within and beyond the campus.

#### **Context:**

The need to develop an awareness about environmental sustainability among the student community is the need of the hour. Keeping in mind the Sustainable Development Goals, the institution aimed at organising programmes to instil the value of conservation and preservation of the environment for sustainable development. The institution engaged in programmes with MOU colleges and other institutions to help the students gain better ideas and insight.

#### **The Practice:**

The institution has celebrated National Pollution Prevention Day, World Ozone Day, World Environment Day, Earth Day, Water Day to help the students realise the need for environmental consciousness. Different events were organised by the students such as Observance of No Plastic Day, walk with hand-made posters prepared by students to spread awareness, poster presentations etc. to engage themselves in the awareness drive and make a difference to the world. The students have also participated in programmes organised by other institutions such as IISWBM and West Bengal Pollution Control Board. An International Symposium on Environmental Sustainability was organised in collaboration with Lions Club to highlight the importance of gender equity in climate change. A seminar on Energy Conservation and Energy Efficiency was also organised.

The different events were student-centric and aimed at improving the perspective of the student community for better understanding of environmental sustainability.

#### **Evidence of Success:**

The events were highly engaging and enriching. The students actively participated in all the programmes and won accolades from other institutions. The Chairperson of West Bengal National Pollution Control Board Mr. Kalyan Rudra who was the keynote speaker for National Pollution Prevention Day was extremely satisfied with the poster presentation and our students were invited to be a part of the programme organised by them. The debate organised by the institution on

environmental sustainability reflected the students' urge to know about environmental problems and the ways to mitigate them. They were declared winners of the debate.

### **Problems Encountered and Resources Required**

No such problems were encountered in making this awareness a practice. The resources were provided by the college. The students were highly enthusiastic and engaged themselves in all possible ways. There was a problem in convincing everyone to submit the feedback form. But the problem could be resolved to a great extent.

### **Title of the Practice: Entrepreneurial Skill Promotion**

#### **Objectives**

Loreto College aims at empowering women by motivating them to launch their innovative business by providing them with seed money and promoting their unique business ideas.

#### **Context:**

Loreto College aims to create an awareness about alternative career option and helps them to develop the entrepreneurial skills to empower them and motivate them to create employment opportunities for themselves and others. The need to drive innovation and develop new markets and goods for the benefit of the society is the need of the hour. Keeping in mind Sustainable Development Goal 9, innovation helps to foster a culture of progress and to benefit present and future generation.

#### **The Practice**

The students display their hand-made products through an exhibition-cum- sale of hand-made products such as hand-made greetings cards, bookmarks, jewellery, resin art, tote bags and paper dolls. The Loreto College Incubation Centre focused on making a range of bags out of used fabric. This eco-friendly and sustainable venture hopes to inculcate the values of environmental consciousness among the students while training students in business operations.

#### **Evidence of Success**

The exhibition-cum-sale showcased the entrepreneurial skills of the students. Revenue was generated through the sale of hand-made products by the students. The students were able to utilize a part of their revenue for creation of more items thereby creating an opportunity of exhibiting their unique business ideas. Seed money was provided to the young entrepreneurs to encourage them. The entrepreneurial skills empowered students and helped them to imbibe the sense of responsibility and gain financial independence. Loreto College Incubation Centre was able to generate funds through the

sale of bags made out of used fabric thereby generating employment opportunities and helping women to gain financial independence beyond the campus.

**Problems encountered and Resources Required:**

The students were highly enthusiastic in engaging themselves in such endeavours. The students were deeply involved in all activities organised by the institution to promote entrepreneurial skills of the students. The college provided seed money to the students to enable them to buy the raw materials required for making the products. The students were therefore able to overcome the initial problem of funds.

